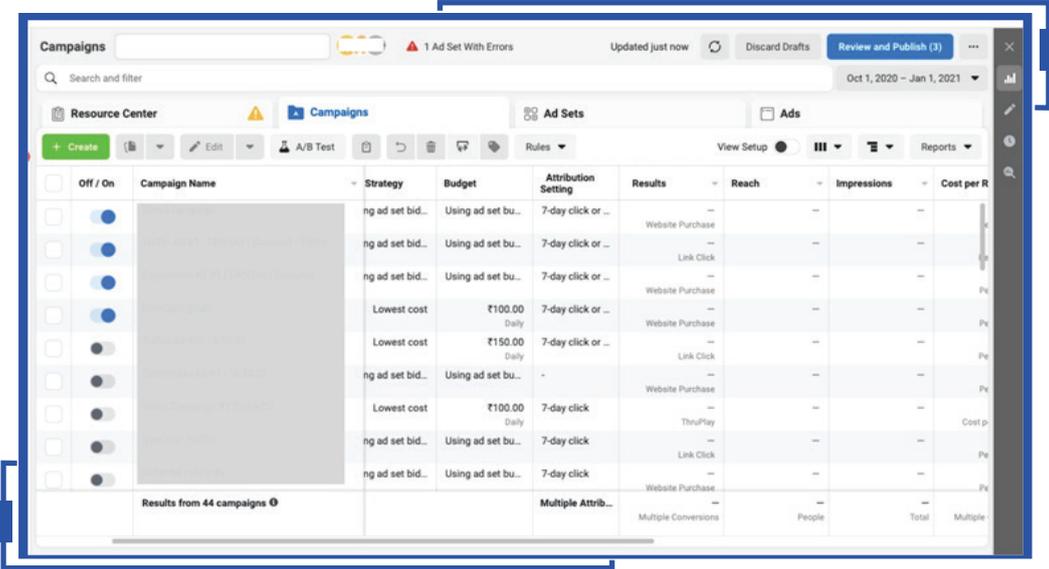


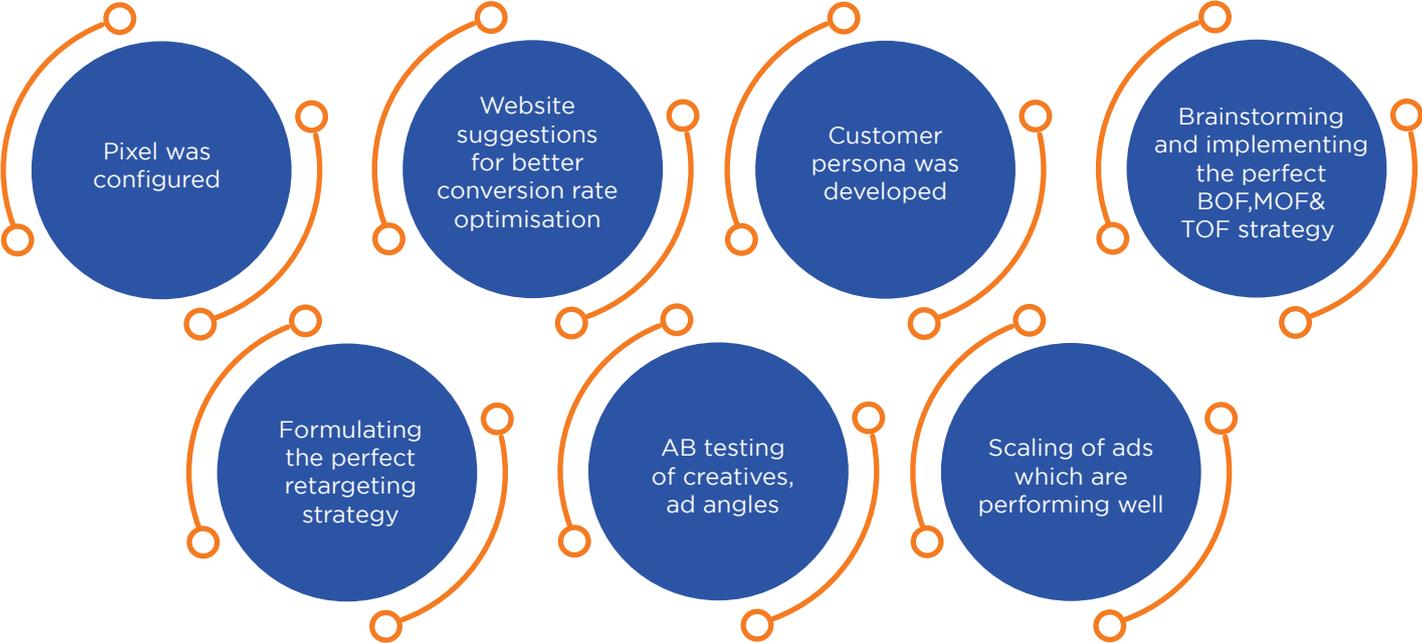
# Digileap Paid advertisement used case

**Customer requirement:**  
Start selling using paid advertisement

**Customer current condition**  
Zero sales using Facebook ads



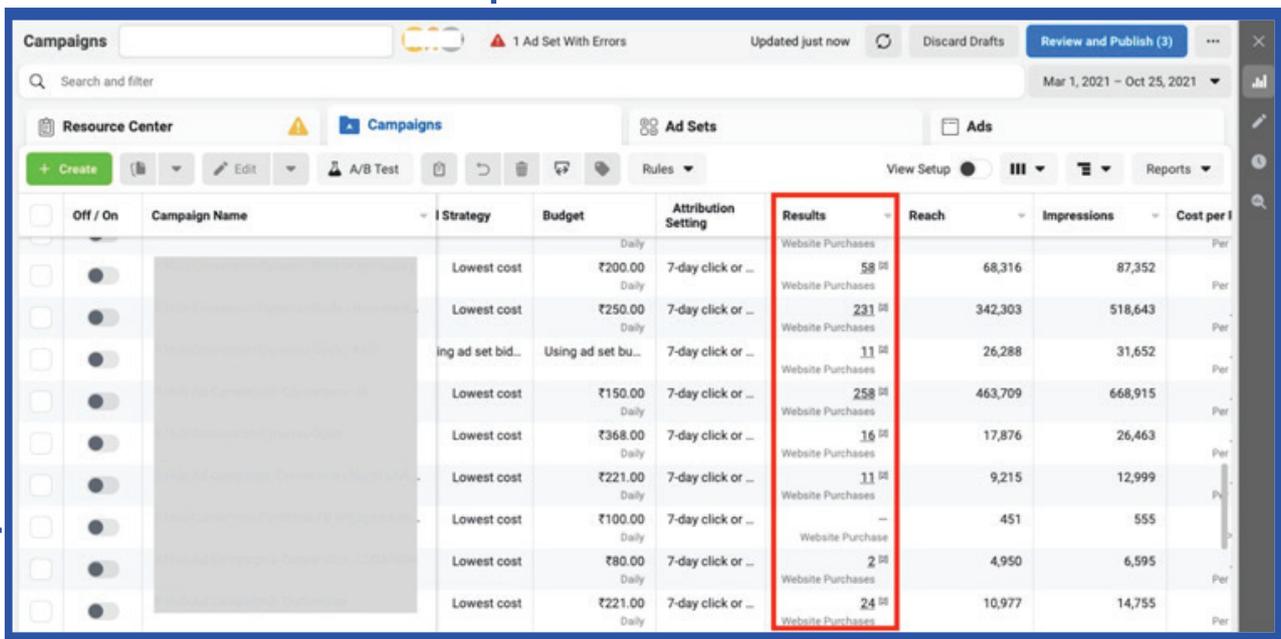
## DigiLeap solution



## Outcome

The explosive growth from zero to of \$1331 dollars in few months

ROAS 4



The screenshot shows the Facebook Ads Manager interface. At the top, there's a search bar and navigation tabs for 'Resource Center', 'Campaigns', 'Ad Sets', and 'Ads'. Below the navigation, there are various controls like '+ Create', 'Edit', 'A/B Test', and 'Rules'. The main table displays a list of campaigns with columns for 'Off / On', 'Campaign Name', 'Strategy', 'Budget', 'Attribution Setting', 'Results', 'Reach', 'Impressions', and 'Cost per Impression'. A red box highlights the 'Results' column, which shows 'Website Purchases' for each campaign. The 'Reach' and 'Impressions' columns also show significant values for several campaigns.

Off / On	Campaign Name	Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Impression
<input type="checkbox"/>		Lowest cost	₹200.00	Daily	Website Purchases			Per
<input type="checkbox"/>		Lowest cost	₹200.00	Daily	58	68,316	87,352	Per
<input type="checkbox"/>		Lowest cost	₹250.00	Daily	231	342,303	518,643	Per
<input type="checkbox"/>		Using ad set bid...	Using ad set bu...	Daily	11	26,288	31,652	Per
<input type="checkbox"/>		Lowest cost	₹150.00	Daily	258	463,709	668,915	Per
<input type="checkbox"/>		Lowest cost	₹368.00	Daily	16	17,876	26,463	Per
<input type="checkbox"/>		Lowest cost	₹221.00	Daily	11	9,215	12,999	Per
<input type="checkbox"/>		Lowest cost	₹100.00	Daily	Website Purchase	451	555	Per
<input type="checkbox"/>		Lowest cost	₹80.00	Daily	2	4,950	6,595	Per
<input type="checkbox"/>		Lowest cost	₹221.00	Daily	24	10,977	14,755	Per

## Clients' testimonial



**Aparna Agarwal**

Co-founder & CEO  
RudrakshaHub

April 19, 2021, Aparna was a client of  Sanjeev's

Sanjeev is one of the most dedicated and passionate digital marketer with a great knowledge of marketing strategies. Our company has been working with him for over 3 months now and we have seen a sky rocketing change in our performance. As promised by him, he helped us achieve our sales targets for a month within 15 days only.

I strongly recommend Sanjeev and his team for end-to-end marketing services because if he could help a start-up gain traction in the most competitive scene, he will be an asset to all forms of businesses. [See less](#)