



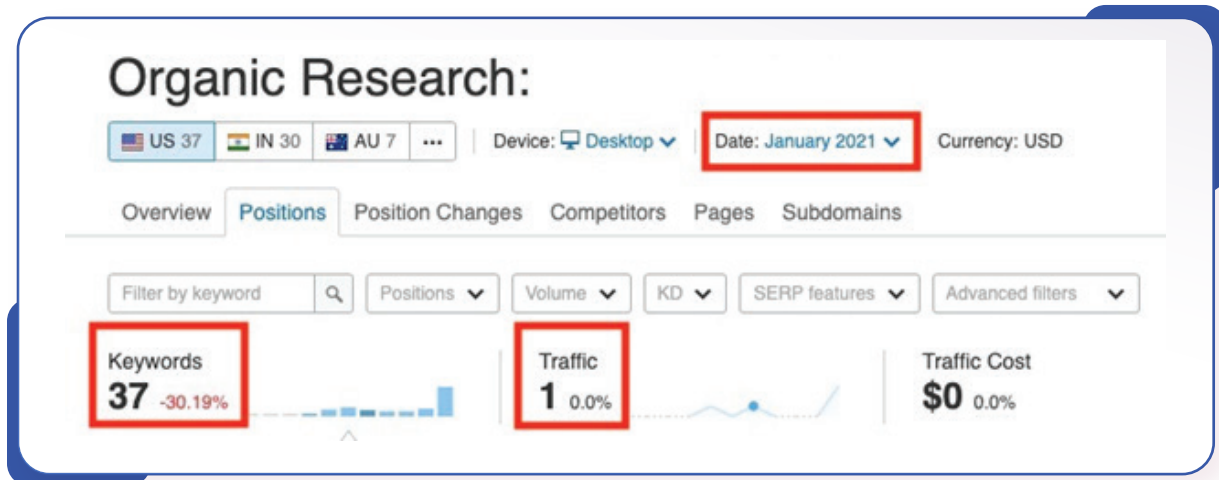
# Digileap SEO used case

## Customer requirement

Increase in the organic traffic leading to boost in the sales organically

## Customer current condition (In Jan-feb 2021)

There was low traffic (as shown in screenshot below)



## DigiLeap solution

- Keyword analysis for SEO
- Analyzing and correcting the technical SEO of website
- Making backlinks through social bookmarking, adopting strategies like guest posting, Skyscraper, cocktail technique and pillar page

## Outcome

- 22% rise in organic traffic
- 261 keywords are ranking
- Many keywords **are ranking** on the first page of Google

